

SILIGURI MUNICIPAL CORPORATION

TRADE LICENSE DEPARTMENT

ADVERTISEMENT TARIFF

MEDIA	UNIT	RATE IN Rs.	PERIOD
HOARDING	Sqm	200 /- (1st Year), 150/- (2nd Year)	Per Year
GLOW SIGN BOARD	Sqm	60/-	Per Year
GANTRY	Sqm	600/-	Per year
IRON MADE WELCOME GATE	Sqm	500/-	Per year
GATE (TEMPORARY)	Each	1000/-	Per day
HANDBILL	/100 Pcs.	30	
KIOSK	Sq Ft	100/-	Per year
LIT BOARD	Sq Ft	20/- 15/-	Per day Per day for above 30 Days
NON-LIT BOARD	Sq Ft	15/- 10/-	Per day Per day for above 30 Days
FLEX	Sq Ft	15/- 10/-	Per day Per day for above 30 Days
FESTOON / BANNER	3'X1.5' Each	10/-	Per day
ADVERTISEMENT THROUGH VEHICLE	Sqm	100/- Upto 7 days	Per day
		80/- Upto 8 to 30 days	
		60/- Upto 31 to 60 days	
		40/- Upto 60 days above	
ROAD ARROW MARKINING	Sq Ft	200/-	Per Year
SIGNBOARD	Sqm	10	Per Year
TRIVISION	Sq Ft	500/-	Per year
	Sqm	500/-	Per year
BALLON	Per Unit	5000/- (Big) 3000/- (Medium) 1500/- (Small)	Per day(Rate may be negotiated for more than 7 days only)
WALL WRITING	Sq Ft	50	Per year
ROAD DEVIDER	Sq Ft	100	Per year
MELA			

E.C. Rate :

	(Medium Scale)	(Small Scale)
	100/-	50/-
	150/-	100/-
	250/-	150/-

Nagardola,	500/-
Train & etc.	1000/-
	2000/-